

Minutes of a Meeting of the WNBR London Collective

Wednesday 8th January 2020

(Action items in *red*)

Present: Barbara, Cy, Dave S, Graeme, Ken, Luigi, Richard, Rob, Simon My, Simon Mr,

Apologies: Dave W, Harriet, Harvey, Ian, Jenny, Mike, Natasha, Sophie

Minutes & Lessons Learned

The collective had previously received minutes for the debrief meeting on 28th July 2019 and the preceding collation of feedback. It is important we use these as inputs for our planning and preparation in 2020.

Treasurer

The treasurers' report showed healthy funding following two years of successful fundraising activities. We have money to invest in things such as the afterparty. Sources of income were afterparty tickets, donations and seat cover sales. Outgoings were seat cover manufacture, armbands, road closure, handout cards and postage. Insurance costs and some IT costs were met from national WNBR UK funds. Simon My funded the domain name and Cy provides web hosting.

The meeting unanimously agreed to re-appoint Richard, Dave S and Cy as treasurers for 2020.

Starts and ride leaders

Clapham Junction: Mike has confirmed he will lead Clapham Junction again.

Deptford: Sophie has confirmed that she will lead a Deptford start with the active support of Matchstick Piehouse and three marshals. As agreed in the 2019 debrief, this route should converge with Tower Hill rather than cross its route.

Hyde Park: Luigi, Richard, Simon My are happy to lead again. Luigi will be away for some time during preparation and Richard is not yet certain whether he can attend (*action – Richard to confirm*), so Simon My will take the lead role in planning and preparation.

Kew Bridge: Ian has indicated he will lead again, although he wants to identify other marshals who might take over in the future.

Regents Park: Harvey currently has two different medical problems that prevent him cycling. He hopes to recover but doesn't feel he would be reliable enough to lead. Simon Mr and Rob have marshalled RP before and will take up the lead role. Dave S could help with the start but plans to ride his unicycle again. Graeme could be redeployed from Deptford.

Tower Hill: Natasha has indicated she will lead again. TH has lost its two front marshals and first aider since last year so we need to look at its marshalling.

West Norwood: This start is no longer an option as Derek (who owned the start location) has moved to Shirley, Croydon.

Shirley: Dave W is evaluating whether Shirley would be a practical new option. It could add around 6 miles to the West Norwood route, meaning their overall route would be 16½ miles.

Victoria Park, East London: Ken is proposing a new start from East London. There was a lengthy discussion about the idea. Natasha had previously thought about East London before setting up the Tower Hill start. She was concerned that there are several neighbourhoods to the East that might be hostile or negative about the ride. We also had concerns about the length of the route. A direct route joining up with Tower Hill would add around 3½ miles making it a ride of 11½ miles. However, Ken had been looking at a more circuitous route that would add around 6 miles, making an overall route of around 14 miles. We agreed that Ken should work up his proposal but should carefully examine the route to avoid sensitive locations and take the most direct route possible. Potentially in future years we might add twists and turns if the start is successful.

Accessibility option: Ken also wants us to provide options and/or support for participants with accessibility requirements or limited capability to ride. We might advertise an easy segment of the ride for people to join us – for example from FM to LIF. Marshals cannot leave their main role to take care of individuals except in an emergency, so it was suggested that all riders with limited capability should have a buddy with them. Ken also wants to look for sources of bikes that people might use (eg trikes, tandems, chariots). We observed that Ken cannot lead an accessibility start and also lead a ride from East London. Action – Ken to work on this proposition.

Marshals

We need to organise marshals and first aiders. Recruitment requires on-going action through word of mouth and social media. We will need more first aid training this year. The admin and allocation of marshals requires action and comms. We also want to supplement the marshals' guidance notes with comms - maybe briefings, training sessions, video etc. Simon My and Ken agreed to work on organising marshals.

Royal Parks liaison

We hope the parks will be happy to proceed as in recent years without the need for further discussions and meetings. Cy will send an official email requesting this. If they want to meet, we will agree who should lead. We will again ask the question about Regents Park but they have always been adamant that it cannot be authorised for events.

Police Liaison

Simon My agreed to handle police liaison as in previous years.

Afterparty

We believe the booking with Brixton Jamm is still firm. **Simon My will remain the primary contact** with them.

Ideas are sought for entertainment – action everyone. We want it to be a proper party with music and dancing – but it will be a broad demographic and many people will want to socialise rather than party so the music needs to appeal to everyone (Cy says think wedding reception) and not be too loud to talk. We are looking at tie ups with the Naked Social and Naked Cabaret people.

We have enough funds to pay for some things but overall the party is intended to be fund raising – it should make a profit. We discussed pricing options. As a proper party we could charge a commercial price, but we also want to encourage and reward our participants by making it affordable for them to come (so the price is not a deterrent – we'd rather supporters came for free than stayed away). Maybe we would again have a range of tickets for different cohorts at different prices including free tickets for those who cannot afford to pay. That model worked well last year. We will consider publicising it to interested groups beyond WNBR but not to the general public.

We should contact Brixton Cycles who are across the road to see if they would like to help in some way. It would be good if they had ways to help with storing bikes.

Meetings

Attendees agreed to meetings on second Wednesday each month. A date was agreed and added for the debrief and celebration.

- Wednesday 8/1/20 Meeting
- Wednesday 12/2/20 Meeting
- Wednesday 11/3/20 Meeting
- Wednesday 8/4/20 Meeting
- Wednesday 13/5/20 Meeting
- Saturday 6/6/20 Test Ride
- Wednesday 10/6/20 Meeting
- Saturday 13/6/20 Ride
- Sunday 21/6/20 Debrief and celebration