

Minutes of a Meeting of the WNBR London Collective

Held at the Royal Festival Hall, 19:30 Wednesday 15 May 2019

(Action items in *red*)

Present: Barbara, Cy, Graeme, Harvey, Ian, Nick, Paul H, Richard, Simon My, Simon Mr, Sophie

Apologies: Luigi, Natasha

Start Points and Routes

We have enough leaders and marshals for all starts. The Collective stressed the importance of briefing marshals and, wherever possible, briefing riders.

Seat covers, handout cards, badges and armbands were distributed to all starts present. Clapham Junction and West Norwood can collect theirs on the test ride. Everyone is reminded:

- Seat covers are to be sold for £2. They are particularly intended for people riding hired bikes, but anyone can have them.
- Handout cards should be given in wedges to participants to hand out to any interested people on the route. (It is not the marshals' job to do the handing out.)
- Marshal badges are just a souvenir gift for marshals and other helpers from Cy.
- Armbands should be given to all marshals, stewards and first aiders.
- After the ride, try to hand in money, leftover seat covers and armbands at the Afterparty. There is no rush to get things back if it is not convenient. They could even be kept for next year. It may be easiest to send the money in by bank transfer to our bank account if it is not convenient to hand in the cash.

Facebook stats show relatively low response rate for Regents Park. All starts are still low on numbers so now is the time to start the big publicity push – post everywhere, invite everyone! For your start “event” **Share > Invite Friends** to invite everyone you can. And tell all your friends to invite all their friends. The social media campaign will be accelerating.

The collective discussed the impact of the Eid Festival in Trafalgar Square and the finish arrangements, including how to split off the Afterparty onward ride and potentially the return ride to West Norwood. We agreed that it would be wise to minimise any contact with the festival celebrants, but we also observed how hard it is to find good routes that do not go through Trafalgar Square. This needs to be resolved at the Test Ride.

Action: *Cy to share the detailed issues with ride leaders. Ride leaders to agree routes and contingencies on the test ride.*

Ride day comms

Although the previous meeting resolved to switch from Facebook Messenger to WhatsApp, SMy suggested we use Telegram. The meeting discussed the pros and cons and agreed that ride-day comms would primarily use Telegram.

Action: *Everyone who can, load Telegram on their phone and connect to the marshals' chat group.*

Cy confirmed that info about comms along with other important information would be sent to all marshals in the marshals' pack – but not until after the test ride when arrangements will have been fixed.

Test Ride

The test ride will be on Saturday 1 June and should use the same start, timing, route and rendezvous as the actual ride. **The initial target is for everyone to get to Forum Magnum Square by 15:45pm.**

West Norwood expect no one can do the test ride on 1st June but will do the ride on 2nd June and report back any changes or issues.

The test ride should particularly examine the alternative route to avoid Trafalgar Square and the finish arrangements.

Action: *All ride leaders to check and confirm they are comfortable with the latest advertised gather and ride times plus location description.*

Start	Meeting Point	Gather	Ride	Leader
Clapham Junction	Grant Road, SW11 2NU	14:30	14:45	Mike
Deptford	Matchstick Piehouse, SE8 5HD	12:00	14:00	Sophie
Hyde Park	North Carriage Drive, nr Marble Arch	13:45	14:45 to 15:00	Luigi
Kew Bridge	North end of Kew Bridge nr W4 3NQ	13:30	13:45	Ian
Regents Park	Outer Circle, near NW1 4NA	14:20	14:50	Harvey
Tower Hill	Trinity Square Gardens, EC3N 4DJ	13:45	14:45	Natasha
West Norwood	242 Norwood Rd, SE27 9AW	12:00	14:30	Dave W

(timing subject to review)

Police Liaison

It is still early to confirm details with the police. We have submitted the form. We need to feed them final route details. All marshals should have the police liaison contacts with them so that they can produce evidence that the ride is legitimate if challenged.

Action: *SMy to ensure we have police contact details to carry.*

Insurance

We do not yet have the renewed insurance. Rob Jordan is pursuing the renewal. We have asked him to get a quote increasing the maximum ride size from 1000 to 1500 people. The certificate should be in the marshals' pack.

Royal Parks

Cy and SMy had a successful meeting with the Royal Parks who have agreed we can gather in Hyde Park from 13:45. Richard will make the payment for road closure as soon as they are ready with the invoice. Marshals should have a copy of the licence to carry in their packs.

Afterparty

We have issued 180 tickets with a face value of £1,018. Donation levels range from free to £20.

Chris M has volunteered to be the steward for Vinegar Yard. He will make sure everything is ready for us. We are adding him to the marshals' comms system so he knows how things are going.

We will be selling some fundraising items – seat covers (£2), mugs (£8) and badges (£1), or all three for £10.

Action: *We need to set up a meeting with the Vinegar Yard manager to confirm detailed arrangements and familiarise Chris M.*

Naked dining fundraiser

Simon My and Dave are working on a possible naked dining experience fundraiser at the restaurant we considered for the afterparty. It would be aimed at newcomers (not existing supporters). It would be held before the ride date.